



## Media Release

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### Have you got a boating or fishing innovation?

Everyone knows at least one fisherman who has 'invented' a gadget to make fishing easier or more enjoyable; or a boatie who developed a solution to get their boat out of the water quicker with ease.

Organisers of the Waikato Boat, Fishing & Leisure Show invite interested designers to showcase their inventions at Mystery Creek Events Centre, Hamilton on 16-18 October 2009. The Waikato Boat Show team are searching the country for the best boating or fishing inventions, innovations and new equipment. A range of ideas are welcomed from the very basic to the technically elaborate.

Waikato Boat, Fishing & Leisure Show Coordinator Gemma Antoniadis explains "The Waikato Boat Fishing & Leisure show is an ideal opportunity to test your ideas on a likeminded audience. As the only boat show in the Waikato and Bay of Plenty, at least 10,000 boating and fishing enthusiasts are expected to attend."

Several companies attending the Waikato Boat, Fishing & Leisure Show are launching new and innovative products. Andrew Fink of Andrew Fink Marine says "Although our new innovation is still under wraps, we are sure our latest invention will excite all boating enthusiasts and we can't wait to showcase it in October."

Entries for the Waikato Boat, Fishing & Leisure Show Innovation Area are being accepted now. For further information contact Gemma Antoniadis on 07 843 4497 or email [gemmaa@waikatobootshow.co.nz](mailto:gemmaa@waikatobootshow.co.nz).

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